

**N**  
NEENAH

**IMAGE  
MAX**

NATURALLY RESPONSIBLE

100% PAPER-BASED

100% RECYCLABLE

# NEENAH IMAGEMAX<sup>®</sup> SIGNAGE

THIS SUSTAINABLE,  
PVC-FREE SUBSTRATE IS  
SUITABLE FOR NEARLY ALL  
STYRENE APPLICATIONS.

## HANGING SIGNAGE

POP (POINT OF PURCHASE)

POS (POINT OF SALE)

SHELF TALKERS

DIRECTIONAL SIGNAGE

**PVC  
FREE**

ALTERNATIVE  
TO STYRENE

**100%**

PAPER-BASED  
AND BLUE BIN  
RECYCLABLE

**STATIC  
FREE**

**94**

BRIGHTNESS

**CREASING  
& FOLDING  
OPTIONS**



# NEENAH IMAGEMAX® SIGNAGE

An environmentally preferred 100% paper-based, 100% recyclable alternative to styrene. Features include:

- PVC-Free
- 100% paper-based
- 100% blue bin recyclable
- FSC® certified
- Green-e® certified
- SmartWay® certified

Smooth coated substrate specifically engineered to deliver exceptional printing results:

- UV
- Latex
- UV-Gel
- Screen

Benefits vs. Styrene:

- Static-free for smoother, faster printing and minimized nozzle drop-out
- Up to 20% lighter equals more savings on shipping
- 94% brightness for clearer, longer-lasting image reproduction that won't yellow over time
- Dead white for double-sided printing
- Ink absorption allows for exemplary printing without banding
- Faster cut times for improved production efficiency.
- No fingerprints – paper-based composition does not capture oils

Stocking Guide

Caliper	Item Number	Color	Brightness	Finish	Sheet/Roll Size (inches/feet)	Sheet/Roll Size (cm/meters)	Unit of Measure	Sheets/Rolls per Skid	Lbs per Sheet/Roll	gsm	Microns
.010"	65531	Bright White	94	Silk	50" x 100"	127cm x 254cm	Skid	500 Sheets	1.75	246 gsm	254 microns
.010"	65600	Bright White	94	Silk	48" x 96"	122cm x 243cm	Skid	500 Sheets	1.61	246 gsm	254 microns
.010"	65532	Bright White	94	Silk	50" x 300'	127cm x 91m	Roll*	25 Rolls	63.00	246 gsm	254 microns
.015"	65601	Bright White	94	Silk	50" x 100"	127cm x 254cm	Skid	500 Sheets	2.33	381 gsm	356 microns
.015"	65602	Bright White	94	Silk	48" x 96"	122cm x 243cm	Skid	500 Sheets	2.14	381 gsm	356 microns
.020"	65605	Bright White	94	Silk	50" x 100"	127cm x 254cm	Skid	500 Sheets	3.23	454 gsm	457 microns
.020"	65606	Bright White	94	Silk	48" x 96"	122cm x 243cm	Skid	500 Sheets	2.98	454 gsm	457 microns
.030"	65535	Bright White	94	Silk	50" x 100"	127cm x 254cm	Skid	250 Sheets	4.88	687 gsm	711 microns
.030"	65536	Bright White	94	Silk	48" x 96"	122cm x 243cm	Skid	250 Sheets	4.50	687 gsm	711 microns
.040"	65607	Bright White	94	Silk	50" x 100"	127cm x 254cm	Skid	250 Sheets	6.23	876 gsm	965 microns
.040"	65608	Bright White	94	Silk	48" x 96"	122cm x 243cm	Skid	250 Sheets	5.74	876 gsm	965 microns

\*Item 65532 (.010" only) comes in roll form. One roll can be ordered individually or 25 rolls/skid.



## WHY CHOOSE NEENAH IMAGEMAX® INSTEAD OF STYRENE?

Recycling paper keeps waste out of landfills in the U.S., **66% OF PAPER** is recovered to be recycled vs. only **8% OF STYRENE**.\*\*

When compared to using Styrene wide format signage, NEENAH IMAGEMAX® paper-based wide format sheets result in less impact to the environment. In fact, selecting NEENAH IMAGEMAX® products result in:

**79% SMALLER CARBON FOOTPRINT\*\***

**60% LOWER ENERGY FOOTPRINT\*\***

**38% LESS WATER USAGE\*\***

**28% LESS SOLID WASTE GENERATION\*\***

**88% LESS FOSSIL RESOURCE DEPLETION\*\***

\*\*Comparative Life Cycle Assessment of NEENAH IMAGEMAX® versus Styrene Wide Format Sheets. 2020. Aspire Sustainability. These percentages are "up to" those values (depending on the caliper).

NEENAH IMAGEMAX® Signage  
Green Attributes



U.S. EPA SmartWay Transport Partnership ensures environmentally-responsible delivery of our products.

[www.neenahpaper.com/wideformat](http://www.neenahpaper.com/wideformat)

**Production Notes:** Production mode, unidirectional mode with 60% LED curing on leading and trailing lamps. Front cover: Inline white ink added for protection from handling.

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NEENAH IMAGEMAX® Signage BRIGHT WHITE .040" (876 gsm / 965 microns) | Silk | FSC® certified  
UV Printed on the Agfa Jeti Tauro H3300 LED



The mark of responsible forestry

Please look for FSC® certified products